AIC-RNTU
ATAL Incubation Centre, Rabindranath Tagore University
Supported by - ATAL Innovation Mission, NITI Aayog

Newsletter

October - December | 2024

Funded startups of this Quarter

Under the Startup India Seed Fund Scheme

Whizz EV Mobility Private Limited

Name of Founder:
Deevik Garg

WhiZZ

ZYGNOS Technologies Private Limited

Name of Founders:
Shubham Tambi, Shikha Golya

cosmium.ai

S2R2 Technologies Private Limited

Name of Founder:
Sandeep Mutalik, Santosh Mutalik

S2R2 Technologies

Voptimaise Climate Tech Solutions Pvt Ltd

Name of Founder:
Saikumar Yeddula

V-OptimAIse

Events

21, Oct | 2024

1. Grand Finale of Innoverse

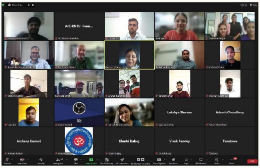
AIC RNTU
INNOVERSE 2024
CONGRATULATIONS
2nd RUNNER UP
WINNER
1st RUNNER UP
INNOVERSE 2024

The Grand Finale of Innoverse 2k24, an innovative Ideathon for Aisect Group of Universities (AGU), was successfully hosted by AIC-RNTU Foundation in collaboration with RNTU. A total of 77 applications were received, with 34 students shortlisted for the first round. During the finale, 20 finalists pitched their groundbreaking ideas to a panel of 6 esteemed jury members.

The top three winners were Mr. Anurag Jha & Team (RNTU), Mr. Piyush Dwivedi (RNTU), and Ms. Shraddha Aanjane (SGSU).

AIC RNTU
INNOVERSE 2024
Grand Finale
Felicitation Ceremony

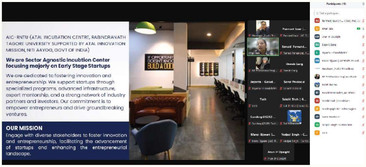
AIC RNTU
INNOVERSE 2024
CONGRATULATIONS


AIC-RNTU Foun...
Lakshya Sharma
Adarsh Choudhary
Archana Kumari
Khushi Dubey
Vivek Pandey
Tanatswa

11, Nov | 2024

2. Launch of Investment Ready Program

Investment Ready Program 2024 was an 8-week accelerator that is designed to support revenue-generating startups that are ready to scale and secure investment. It provided essential tools and guidance to help startups grow and attract funding. 10 Startups cohort was launched in presence of Mr. Ronald Fernandez, CEO AIC-RNTU Foundation & Mr. Vikrant Potnis, Founder Funenable.



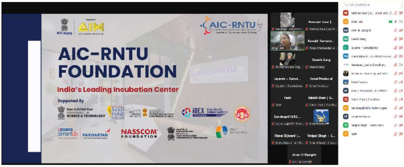
AIC-RNTU (ATAL INCUBATION CENTRE, RABINDRANATH TAGORE UNIVERSITY SUPPORTED BY ATAL INNOVATION MISSION, NITI AAYOG, GOVT OF INDIA)

We are Sector Agnostic Incubtion Center focusing majorly on Early Stage Startups

We are dedicated to fostering innovation and entrepreneurship. We support startups through specialized programs, advanced infrastructure, expert mentorship, and a strong network of industry partners and investors. Our commitment is to empower entrepreneurs and drive groundbreaking ventures.

OUR MISSION

Engage with diverse stakeholders to foster innovation and entrepreneurship, facilitating the advancement of startups and enhancing the entrepreneurial landscape.



AIC-RNTU FOUNDATION

India's Leading Incubation Center

Suppoted By

NITI Aayog
AIM
AIC-RNTU
DEPARTMENT OF SCIENCE & TECHNOLOGY
SEED FUND SCHEME
iDEX
SmartUp
PARIVARTAN
NASSCOM FOUNDATION

3. National Entrepreneurship Day

19, Nov | 2024

National Entrepreneurship Day celebration was filled with zeal of learning from the entrepreneurial Journey of Mr. Akshat Shrivastava, Founder of Incilo. During the session, he shared the challenges he faced in building his startup and his journey from a college student to an entrepreneur. He emphasized the importance of market research and adapting solutions to meet market needs.

NATIONAL ENTREPRENEURSHIP DAY
NAVIGATING THE UNCERTAINITY OF ENTREPRENEURSHIP

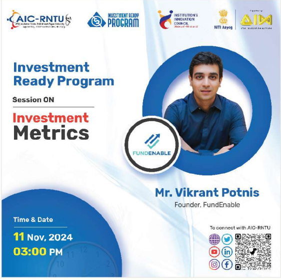
Trainings

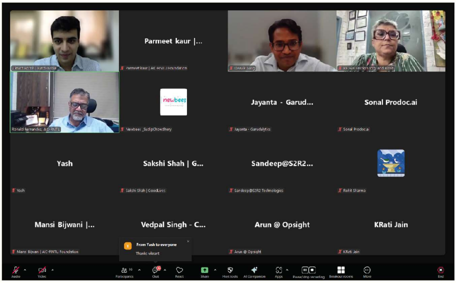
Investment Ready Program

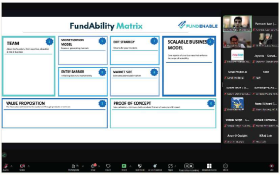
1. Session on Investment Metrics

11, Nov | 2024

A training session on Investment Metrics, led by Mr. Vikrant Potnis, was conducted for the participants of the Investment Ready Program. He provided a detailed introduction to investment metrics, emphasizing the importance of each element. The session concluded with an engaging Q&A, offering additional insights into the topic.


AIC-RNTU
INVESTMENT READY PROGRAM
INSTITUTION'S INNOVATION COUNCIL
NITI Aayog
AIM
Investment Ready Program
Session ON
Investment Metrics
FUNDENABLE
Mr. Vikrant Potnis
Founder. FundEnable
Time & Date
11 Nov, 2024
03:00 PM
To connect with AIC-RNTU


Parmeet kaur |...
Jayanta - Garud...
Sonal Prodoc.ai
Yash
Sakshi Shah | G...
Sandeep@S2R2...
Mansi Bijwani |...
Vedpal Singh - C...
Arun @ Opsight
KRati Jain
From Yash to everyone
Thanks vikrant


FundAbility Matrix
FUNDENABLE
TEAM
MONETIZATION MODEL
EXIT STRATEGY
SCALABLE BUSINESS MODEL
ENTRY BARRIER
MARKET SIZE
VALUE PROPOSITION
PROOF OF CONCEPT

2. Session on Financial Modelling

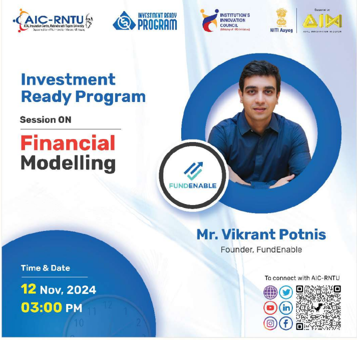
12, Nov | 2024

A training session on Financial Modelling was conducted by Mr. Vikrant Potnis, Founder of FundEnable. He shared valuable insights and offered practical guidance on building strong financial models. The session helped startups understand the key elements of creating effective financial frameworks.

3. Session on Deal Structuring

18, Nov | 2024

Training session organized on Deal Structuring by Mr. Yaseen Sareef Shaik, Senior Manager of Investments at NSRCEL. He shared expert tips on structuring deals and creating value in transactions. The session covered startup deal types, key terms, valuation, and the building blocks of successful deals, concluding with a Q&A.



Investment Ready Program

Session ON

Financial Modelling

Mr. Vikrant Potnis

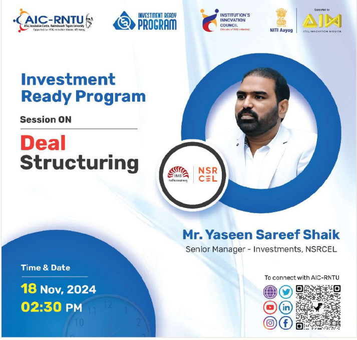
Founder, FundEnable

Time & Date

12 Nov, 2024

03:00 PM

To connect with AIC-RNTU



Investment Ready Program

Session ON

Deal Structuring

Mr. Yaseen Sareef Shaik

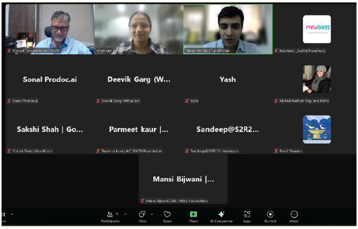
Senior Manager - Investments, NSRCEL

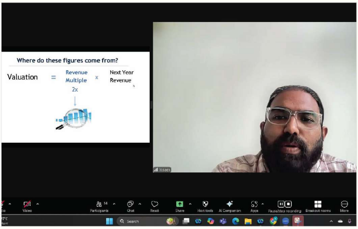
Time & Date

18 Nov, 2024

02:30 PM

To connect with AIC-RNTU


Sonal Prodoc.ai
Deevik Garg (W...
Yash
Sakshi Shah | Go...
Parmeet kaur |...
Sandeep@S2R2...
Mansi Bijwani |...



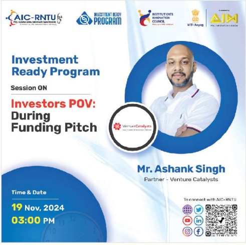
Where do these figures come from?

Valuation = Revenue Multiple 2x × Next Year Revenue

4. Session on Investors POV: During Funding Pitch

19, Nov | 2024

A training session on "Investor's POV: During Funding Pitching" was conducted by Mr. Ashank Singh, where he shared key insights on creating impactful funding pitches. He highlighted how founders can stand out, the essential traits investors seek, and the value of strategic guidance and connections.



Investment Ready Program

Session ON

Investors POV: During Funding Pitch

Mr. Ashank Singh

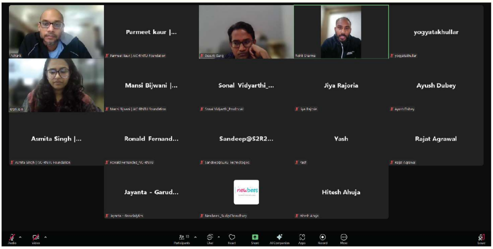
Partner - Venture Catalysts

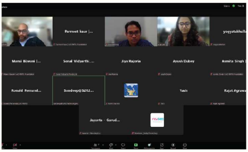
Time & Date

19 Nov, 2024

03:00 PM

To connect with AIC-RNTU


Parmeet kaur |...
yogyatakhullar
Mansi Bijwani |...
Sonal Vidyarthi_...
Jiya Rajoria
Ayush Dubey
Asmita Singh |...
Ronald Fernand...
Sandeep@S2R2...
Yash
Rajat Agrawal
Jayanta - Garud...
Hitesh Ahuja

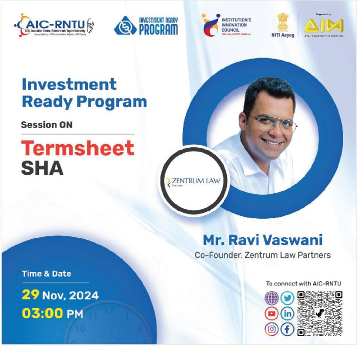

Parmeet kaur |...
yogyatakhulla
Mansi Bijwani |...
Sonal Vidyarthi_...
Jiya Rajoria
Ayush Dubey
Asmita Singh
Ronald Fernand...
Sandeep@S2R2...
Yash
Rajat Agrawa
Jayanta - Garud...

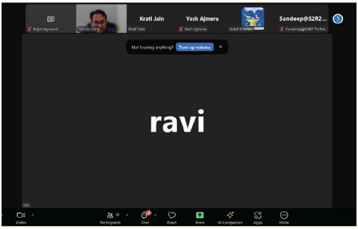
5. Session on Termsheet SHA

29, Nov | 2024

6. Session on Elements of Investment Ready Deck & Art of Storytelling

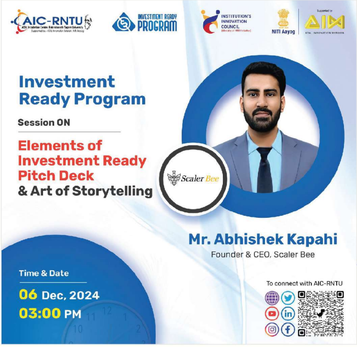
A training session on "Termsheet and SHA" was conducted by Mr. Ravi Vaswani, Co-Founder of Zentrum Law Partners. He shared expert insights on investment terms, equity, ownership, and the importance of presentation during pitching. The session concluded with a Q&A to address founders' queries on Termsheet and SHA.

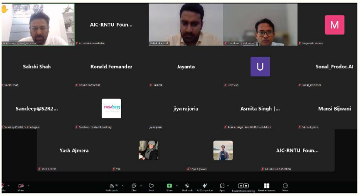

AIC-RNTU
INVESTMENT READY PROGRAM
INSTITUTION'S INNOVATION COUNCIL
NITI Aayog
AIM
Investment Ready Program
Session ON
Termsheet
SHA
ZENTRUM LAW
Mr. Ravi Vaswani
Co-Founder, Zentrum Law Partners
Time & Date
29 Nov, 2024
03:00 PM
To connect with AIC-RNTU


Krati Jain
Yash Ajmera
Sandeep@S2R...
Not hearing anything? Turn up volume
ravi
Video
Participants
Chat
React
Share
AI Companion
Apps
More

06, Dec | 2024

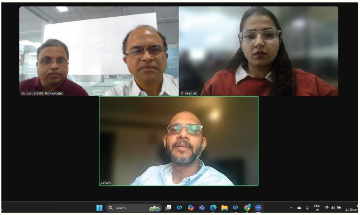
A training session was conducted for the participants of the Investment Ready Program and EO GSEA, facilitated by Mr. Abhishek Kapahi, Founder & CEO of Scaler Bee. He shared valuable insights on crafting impactful investment decks and mastering the art of storytelling for startups. This session empowered participants with crucial skills to effectively present their ventures to potential investors.

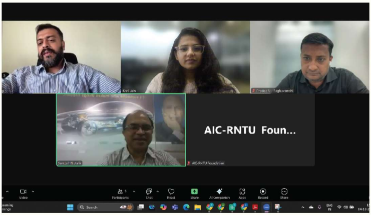

AIC-RNTU
INVESTMENT READY PROGRAM
INSTITUTION'S INNOVATION COUNCIL
NITI Aayog
AIM
Investment Ready Program
Session ON
Elements of Investment Ready Pitch Deck
& Art of Storytelling
Scaler Bee
Mr. Abhishek Kapahi
Founder & CEO, Scaler Bee
Time & Date
06 Dec, 2024
03:00 PM
To connect with AIC-RNTU

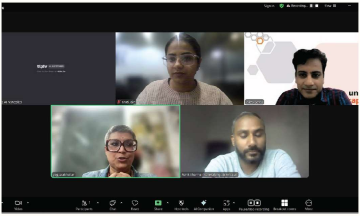

AIC-RNTU Foun...
M
Sakshi Shah
Ronald Fernandez
Jayanta
U
Sonal_Prodoc.AI
Sandeep@S2R2...
jiya rajoria
Asmita Singh |...
Mansi Bijwani
Yash Ajmera
AIC-RNTU Foun...

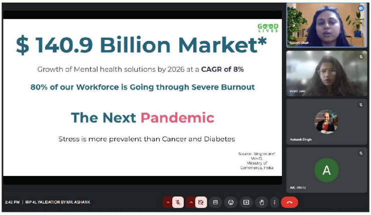
One-On-One Mentoring

Over 15 one-on-one mentoring sessions were held for the startups participating in the Investment Ready Program, guided by Subject matter experts as well as our mentors. Our key Mentors were Mr. Ashank Singh, Mr. Vikas Sarda, Mr. Amit Agarwal, and Mr. Sarang Verma. Their valuable insights were instrumental in helping the startups refine their strategies and get ready for growth and investment.




AIC-RNTU Foun...


Krati Jain
Rohit Sharma (Recording Jai Krishal)
Video
Participants
Chat
React
Share
Host tools
AI Companion
Apps
Pause/stop recording
Breakout rooms
More


$ 140.9 Billion Market*

Growth of Mental health solutions by 2026 at a CAGR of 8%

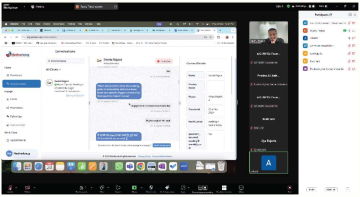
80% of our Workforce is Going through Severe Burnout

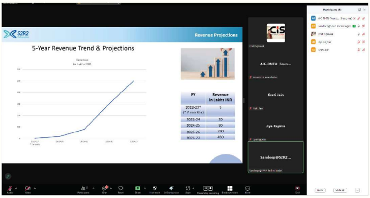
The Next Pandemic

Stress is more prevalent than Cancer and Diabetes

Source: Singlecare* WHO, Ministry of Commerce, India

2:42 PM | IRP 4L VALIDATION BY MR. ASHANK
GOOD LIVES
Sakshi Shah
Krati Jain
Ashank Singh
A
AIC RNTU


Participants
AIC-RNTU Foun...
Krati Jain
Jiya Rajoria
A


Revenue Projections

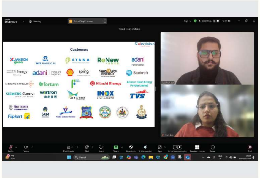
5-Year Revenue Trend & Projections

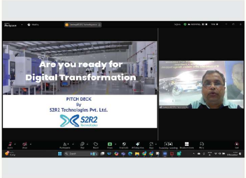
FY	Revenue in Lakhs INR
2022-23* (* 7 months)	5
2023-24	20
2024-25	80
2025-26	200
2026-27	450

S2R2
Revenue in Lakhs INR
CIS
AIC-RNTU Foun...
Krati Jain
Jiya Rajoria
Sandeep@S2R2...

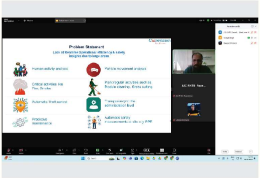
Mock Pitches

Prior to Demo Day, mock pitch for 10 startups of Investment Ready Program were conducted to provide valuable feedback before presenting to investors. Mock Pitches were evaluated by Dr. Deepak Motwani, Principal at Wadhwani Foundation, and Mr. Ayush Dubey, Incubation Manager at Venture Catalysts


Customers
Calrovision
JAKSON
AYANA
ReNew
adani
SD Energy
Statkraft
fortum
Hitachi Energy
INOX
TVS
Siemens Gamesa
wistron
Flipkart
SAM

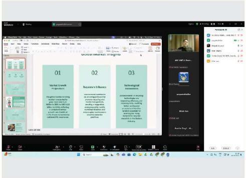

Are you ready for Digital Transformation

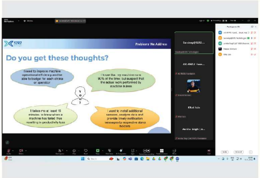
PITCH DECK By S2R2 Technologies Pvt. Ltd.


Problem Statement

Lack of Realtime Operational efficiency & safety insights due to large areas

Calrovision
Human activity analysis
Vehicle movement analysis
Critical activities like Fire, Smoke
Plant regular activities such as Module cleaning, Grass cutting
Automatic Theft control
Transparency to the administration level
Predictive maintenance
Automatic safety measurements like e.g. PPE
AIC-RNTU Foun...

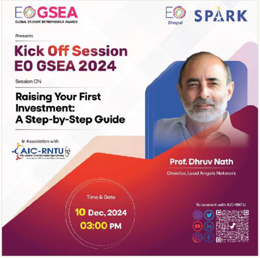

Global Market Insights
01
02
03
Market Growth Projections
Regulatory Influence
Technological Innovations


Problems We Address

Do you get these thoughts?
S2R2
Sandeep@S2R2...
AIC-RNTU Foun...
Krati Jain

EO GSEA:
Session on Raising Your First Investment: A Step-by-Step Guide

The Kick-Off Session for EO GSEA 2024-25, along with "Raising Your First Investment: A Step-by-Step Guide," was hosted by Prof. Dhruv Nath, Director of Lead Angels Network. This year, 10 studentpreneurs from the Bhopal Chapter are participating. The session covered crucial aspects of building investible startups, such as market validation and effective business models. Prof. Nath provided practical tips for crafting compelling pitches, highlighting the importance of storytelling. The event concluded with an interactive Q&A, where participants could ask questions and receive tailored advice to enhance their readiness for securing investments.



EO GSEA
GLOBAL STUDENT ENTREPRENEUR AWARDS

EO Bhopal SPARK

Presents

Kick Off Session EO GSEA 2024

Session ON

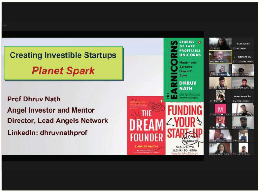
Raising Your First Investment: A Step-by-Step Guide

In Association with AIC-RNTU

Prof. Dhruv Nath
Director, Lead Angels Network

Time & Date
10 Dec, 2024
03:00 PM

To connect with AIC-RNTU



Creating Investible Startups
Planet Spark

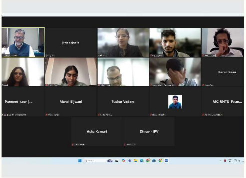
Prof Dhruv Nath
Angel Investor and Mentor
Director, Lead Angels Network
LinkedIn: dhruvnathprof

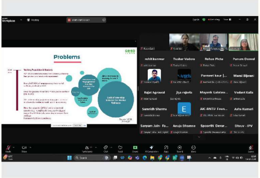
THE EARNICORNS
STORIES OF RARE PROFITABLE UNICORNS
DHRUV NATH
THE DREAM FOUNDER
FUNDING YOUR START-UP

Demo Day: Investment Ready Program

Demo Day for the Investment Ready Program was an outstanding success, featuring 10 innovative start-ups that captivated the interest of over 25 investors, along with 20+ expressions of interest. This event was a crucial milestone in the entrepreneurs' journeys, spotlighting compelling pitches and fostering invaluable connections with influential industry leaders.

Cairovision
Driven By Innovation
Cairovision is an intelligent Video Analytics company specialized in Renewable energy sector.
Investment Deck
Cairovision Pvt Ltd





Corporate Partnership

OBHAN & ASSOCIATES

Advocates and Patent Agents

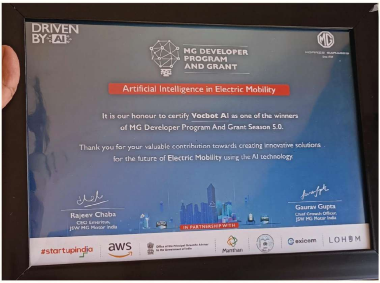
Obhan & Associates has been advocating for clients since 2007. Reputed for its expertise in corporate and intellectual property law, the Firm prides itself in being a skilled, professionally managed, and a highly-ranked practice in India. The Firm offers end-to-end services, spanning transactional and advisory aspects, to institutions and entrepreneurs alike.

Awards & Recognition

Our incubated startup, Garudalytics, earned the prestigious HDFC Tech Innovator 2024 Award, showcasing its innovative solutions and commitment to excellence. This recognition highlights the startup's significant contributions to the tech industry and its potential for future growth.

GARUDALYTICS
Think Location

Our incubated startup, Vocbot.ai, is spearheading the future of AI in electric mobility and has proudly clinched the prestigious MG Developer Program Season 5.0 award.


DRIVEN BY AI
MG
MORRIS GARAGES

MG DEVELOPER PROGRAM AND GRANT

Artificial Intelligence in Electric Mobility

It is our honour to certify **Vocbot AI** as one of the winners of MG Developer Program And Grant Season 5.0.

Thank you for your valuable contribution towards creating innovative solutions for the future of **Electric Mobility** using the AI technology.

Rajeev Chaba
CEO Emeritus,
JSW MG Motor India

Gaurav Gupta
Chief Growth Officer,
JSW MG Motor India

IN PARTNERSHIP WITH

#startupindia | aws | Office of the Principal Scientific Adviser to the Government of India | Manthan | exicom | LOHUM

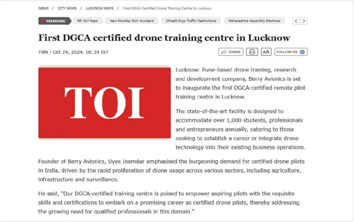
Our incubated startup, Medyseva Technologies Private Limited, has been honored with the esteemed 'Pride of Madhya Pradesh' award.

orkie
ffice spaces
Presents
सांसद
सेवा संकल्प

Media Mentions

Our incubated startups Stories covered in major Digital and Print Media

Our incubated startup, **Berry Avionics**, was featured in **The Times of India** for establishing Lucknow's first **DGCA-certified** drone training center.


NEWS / CITY NEWS / LUCKNOW NEWS / First DGCA Certified Drone Training Centre In Lucknow
TRENDING
MP Girl Rape
Navi Mumbai SUV Accident
Chhath Puja Traffic Restrictions
Maharashtra Assembly Elections
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First DGCA certified drone training centre in Lucknow

TNN / Oct 24, 2024, 00:39 IST

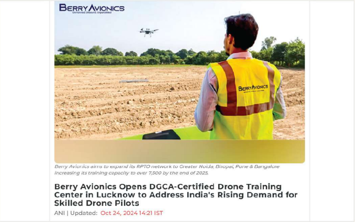
Lucknow: Pune-based drone training, research and development company, Berry Avionics is set to inaugurate the first DGCA-certified remote pilot training centre in Lucknow.

The state-of-the-art facility is designed to accommodate over 1,000 students, professionals and entrepreneurs annually, catering to those seeking to establish a career or integrate drone technology into their existing business operations.

Founder of Berry Avionics, Uyes Inamdar emphasised the burgeoning demand for certified drone pilots in India, driven by the rapid proliferation of drone usage across various sectors, including agriculture, infrastructure and surveillance.

He said, "Our DGCA-certified training centre is poised to empower aspiring pilots with the requisite skills and certifications to embark on a promising career as certified drone pilots, thereby addressing the growing need for qualified professionals in this domain."

Our incubated startup, **Berry Avionics**, was featured in ANI for opening a **DGCA-certified** drone training center in Lucknow to meet India's growing demand for skilled drone pilots.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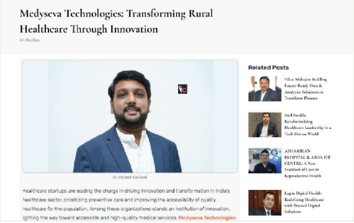
Berry Avionics aims to expand its RPTO network to Greater Noida, Bhopal, Pune & Bangalore increasing its training capacity to over 7,500 by the end of 2025.

Berry Avionics Opens DGCA-Certified Drone Training Center in Lucknow to Address India's Rising Demand for Skilled Drone Pilots

ANI | Updated: Oct 24, 2024 14:21 IST

Our incubated startup, **Medyseva Technologies,** was featured in **Insights care Healthcare Solutions Hub** for its innovative approach to transforming rural healthcare.



Medyseva Technologies: Transforming Rural Healthcare Through Innovation

All Profiles

Dr. Vishesh Kasliwal

Healthcare startups are leading the charge in driving innovation and transformation in India's healthcare sector, prioritizing preventive care and improving the accessibility of quality healthcare for the population. Among these organizations stands an institution of innovation, lighting the way toward accessible and high-quality medical services. Medyseva Technologies

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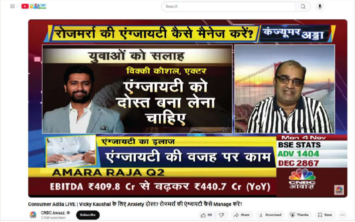
Our incubated startup, **Mindful Gurukul Private Ltd,** was featured live on **CNBC Awaz Adda,** discussing stress, anxiety, and effective coping mechanisms.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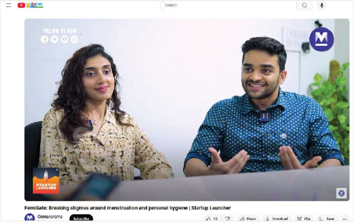
Our incubated startup, **FemiSafe,** was featured in **Onmanorama** for its launch and efforts in breaking stigmas around menstruation and personal hygiene.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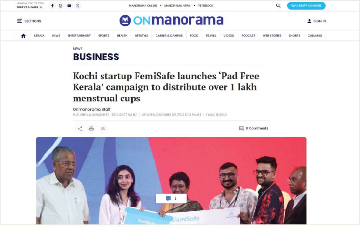
FemiSafe: Breaking stigmas around menstruation and personal hygiene | Startup Launcher

Our incubated startup, **FemiSafe,** was featured in **Onmanorama** for launching the **'Pad Free Kerala'** campaign to distribute over 1 lakh menstrual cups.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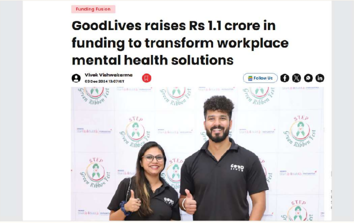
Kochi startup FemiSafe launches 'Pad Free Kerala' campaign to distribute over 1 lakh menstrual cups

Onmanorama Staff

PUBLISHED NOVEMBER 30, 2024 03:07 PM IST | UPDATED DECEMBER 02, 2024 12:15 PM IST | 1 MINUTE READ

Our incubated startup, **Goodlives,** was featured in **iSN Indian Startup News** for **raising 1.1 crore** in funding to transform workplace mental health solutions.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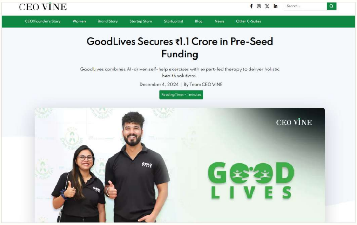
GoodLives raises Rs 1.1 crore in funding to transform workplace mental health solutions

Vivek Vishwakarma

03 Dec 2024 13:07 IST

Our incubated startup, **GoodLives,** was featured in **CEO VINE** for securing **₹1.1 crore in pre-seed funding** to offer holistic health solutions through AI-driven exercises and expert-led therapy.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GOOD LIVES

GoodLives Secures ₹1.1 Crore in Pre-Seed Funding

GoodLives combines AI-driven self-help exercises with expert-led therapy to deliver holistic health solutions.

December 4, 2024 | By Team CEO VINE

Reading Time: < 1 minutes